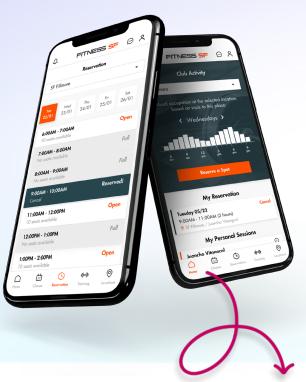


Background

Bryj, the low code, rapid development platform worked with Fitness SF to make their crucial, and unexpected, shift to a mobile app.





The Challenge

- Connecting the fitness audience to interactive live classes and one to one sessions.
- Creating engaging human interactions across any device by quickly connecting employees, partners, and customers with one single button.

The Solution

- Delivered In-app Video call & live-stream features for personal training and classes.
- Created In-App Scheduler Booking System for contact tracing and social distance.
- Built a new In-App BOPIS feature so customers buy online & pickup in store.
- Implemented new In-App chat to ensure staff stay connected to customers via a personalized conversational experience.

Features



Touch ID / face ID integration and Persistent login feature



In-App BOPIS

Safety is paramount with touchless in-store pick up



Customer Engagement

Deep link capabilities for push notifications and improved customer experience



In-App Chat

Keep your staff connected with



In-App Booking

Provide your members with peace of mind through our real-time booking engine



your users no matter what



In-App Video Call

Host live 1-on-1 and group training, live-stream classes directly via the native video conferencing feature

